



\$75 Million Gift for Data Science at UC San Diego

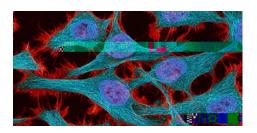




## Pinning Down Abuse on Google Maps

A partnership between computer scientists at UC San Diego and Google has allowed the search giant to reduce by 70 percent fraudulent business listings in Google Maps. The researchers worked together to analyze more than 100,000 such listings to determine how scammers had been able to avoid detection—albeit for a limited amount of time—and how they made money. One key finding was that scammers used P.O. boxes to register fake businesses. They also often changed the business' address and category after registration. Researchers detail their findings on the Google Research blog. The research has gained national media attention, including pieces in the New Scientist and Fortune.

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## **Industry-Focused Biologics Research Center**

More than \$140 billion in protein-based drugs, called biologics, are produced annually by cells grown in labs. CHO cells are the most commonly used cells for producing protein-based